STELEVISION © CW

HL#: 08/22/12 01:34 PM Order ID: 56334 CF LOC-POL FBD - LBD: 09/06/12 - 09/10/12 Created: Agency Commission: 15 % Updated: Clien I: DCCC (DEMOCRATIC... / / 1543 TJDISTEFANO on 08/22/12 01.45 Agency: WATERFRONT STRATEGIES Product: DCCC TV 9/6-10 (1310) Sell :00:00 Confirmed: 08/22/12 01:45 PM HHOLDS DMA RTG Sched, Code: B Contract: 08/23/12 08:32 AM Demo: Buyer: Monthly BM: SS Billing Int: AE: Brian Butz-1-KDKA-TV WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0% PRINT AT STATION, MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY DCCC Break Type Dur SC Self Pr Sales Calg NR A/G Rale Spots HHOLDS Time Class Eligible Days · · · T F · · MORN 001 MLOCAL5A 30 D 0.0 \$400 00 \$400 00 30 MIN SEP FBD LBD Sep 03 09/06/12 09/07/12 - 1 NR A/G Total Break Type Dur SC Self Pr Sales Calg HHOLDS Rate Spots Time Class Eligible Days Item \$400.00 \$400.00 · · · T F · · MORN 30 D 0.0 MEARLY 002 30 MIN SEP FBD LBD Sep 03 09/06/12 09/07/12 Eligible Days Break Type Dur SC Selt Pr Sales Calg HHOLDS Rale Spots Total NR A/G Time Class NEWS 30 B 0.0 \$275.00 \$275.00 NEWSSAT6A 003 30 MIN SEP FBD LBD Sep 03 09/08/12 09/08/12 1 NR A/G **HHOLDS** Total Break Type Dur SC Selt Pr Sales Calg Rate Spots Time Class Eligible Days ltem NEWS 30 D \$325.00 \$325.00 NEWSSAT8 004 30 MIN SEP FBD LBD Sep 03 09/08/12 09/08/12 1 Eligible Days Break Type Dur SC Selt Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total Time Class ltem · · · · · · S KDPG \$225.00 1 30 B OΩ \$225.00 WKDPG08 005 30 MIN SEP FBD LBD Sep 03 09/09/12 09/09/12 1 NR A/G Dur SC Sell Pr Total Eligible Days Rale Spols Sales Calg HHOLDS Time Class Break Type · · · T F · · NEWS 30 B 0.0 \$700.00 \$700.00 006 NNOON 30 MIN SEP LBD Sep 03 09/06/12 09/07/12 1

STELEVISION © EW

Order ID: 56334 OF LOC-POL

FBD - LBD: 09/06/12 - 09/10/12

H1.#:

Created:

08/22/12 01:34 PM

Total

\$550.00

\$550.00

Total

\$900.00

\$900.00

Client

DCCC (DEMOCRATIC...

CPE:

/ / 1543

Agency Commission: 15 % Updated:

TJDISTEFANO on 08/22/12 01:45

Agency: WATERFRONT STRATEGIES

Product:

DCCC TV 9/6-10 (1310) HHOLDS DMA RTG Self :00:00

Confirmed. 08/22/12 01:45 PM

AE: Brian Butz-1-KDKA-TV Demo:

Break Type

Sched, Code: B

Contract:

08/23/12 08:32 AM

Billing Int: Monthly BM: SS

WTAE: 0% Share: 0%

Time Class Ilem 007 WCBSSUN

WPXI: 0% WPGH: 0%

· S MORN

WPMY: 0%

Dur SC Sell Pr

30 B

WPCW: 0%

Sales Calg

CABLE: 0% HHOLDS

0.0

Rate Spots

NR A/G

30 MIN SEP

FBD LBD

Eligible Days

Sep 03 1

09/09/12 09/09/12

Time Class lte m 800

Eligible Days · · · · · · · · S FACE

Break Type 30 B

Dur SC Self Pr

Sales Catg

HHOLDS 0.0

Rale Spots \$550.00

\$550.00

Total NR A/G

WFACE03 30 MIN SEP

> FBD LBD

09/09/12 09/09/12 Sep 03 - 1

Time Class Item

009

Eligible Days

Break Type NEWS

Dur SC Self Pr 30 D

Sales Calg **HHOLDS**

Rate Spots 0.0 \$800.00

\$800.00

NR A/G

30 MIN SEP

NEWS430PM

FBD LBD 09/10/12 09/10/12 Sep 10

M * * * * * *

Time Class llem

Eligible Days * * * T F * * NEWS

Break Type

Dur SC Self Pr 30 D

Sales Catg

HHOLDS 0.0

Rate Spots \$900.00

NR A/G Total

010 NEWS5PM 30 MIN SEP

> FBD LBD 09/06/12 09/07/12

Sep 03 1

Time Class Ilem

011

Item

Eligible Days M * * * * NEWS

Break Type

Dur SC Self Pr 30 D

Sales Cald

HHOLDS 0.0

Rate Spots \$900.00

NR A/G Total

NEWS530PM 30 MIN SEP

> FBD LBD 09/10/12 09/10/12

Sep 10 1

Time Class

NCBS7PM01

FBD

Eligible Days

Break Type * * * T F * * CNWS

30 B

Dur SC Seif Pr Sales Calg

HHOLDS 0.0

Rate Spols \$1,400.00

Total \$1,400.00 NR A/G

30 MIN SEP

LBD 09/06/12 09/07/12 Sep 03

Order ID: 56334 CF LOC-POL

FBD · LBD: 09/06/12 · 09/10/12

HL#.

Created:

08/22/12 01:34 PM

Client. DCCC (DEMOCRATIC...

CPE:

/ / 1543

Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:45

Agency: WATERFRONT STRATEGIES

Product. DGCC TV 9/6-10 (1310) Demo:

Selt :00:00 Contirmed: 08/22/12 01:45 PM

Brian Bulz-1-KDKA-TV

HHOLDS DMA RTG Sched, Code: B

Contract: 08/23/12 08:32 AM

Share: 0%

WTAE: 0%

WPXI: 0% WPGH: 0%

WPMY: 0% WPCW: 0% CABLE: 0%

Billing Int: Monthly BM: SS

Item Time Class 013 NLATE03

Eligible Days

Break Type

Dur SC Selt Pr

Sales Calg

0.0

Rate Spots

Totat

NR A/G

M · · T F · · NEWS

30 B

HHOLDS

\$1,900.00

\$3,800.00

30 MIN SEP

FBD LBD 09/06/12 09/10/12

Sep 03 Sep 10 1

Time Ctass NLATE03 014

Eligible Days · · · · · · S NEWS

Break Type

Dur SC Self Pr

Sales Catg

HHOLDS

Rate Spots

Total

NR A/G

30 B

30 B

0.0

\$1,700.00 1

\$1,700.00

30 MIN SEP

FBD LBD 09/09/12 09/09/12 1

Sep 03

Time Class Item

015

Etigible Days

Break Type

Dur SC Selt Pr Sales Catg

HHOLDS

\$11,368.75

0.0

Rate Spois

\$450.00

Total

\$0.00

\$450.00

NR A/G

\$0.00

LLETTER01 30 MIN SEP

09/06/12

FBD LBD

09/07/12

Sep 03

• • • T F • • LETT

Order Totals

Order Section	Confirmed Quantily	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	16	0	\$13,375.00	\$11,368.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

\$13,375.00

Order Totals: